

### IFW Corporate Membership

# What is the IFW?

An independent, not for profit membership organisation engaging with financial advisers, coaches, planners and paraplanners, promoting and advising upon financial wellbeing practices and behaviours.

## What does the IFW represent?

Creating societal good by developing a community of like minded individuals who can share and learn from each other to deliver client centred financial planning that focuses upon the outcomes that the client wants.

# What is Corporate Membership?

When a firm commits to the IFW at a company rather than an individual level, receiving discounts on fees, a package of marketing activities and the opportunity to become an Accredited Practice.

### Why become a Corporate Member...



- Access the commercial and cultural opportunities that financial wellbeing practices can provide
- Benefit from improved client loyalty and longevity
- Completing the IFW Audit to become an Accredited Practice
- Access to financial wellbeing resources and CPD accredited events
- Engage with like minded members and firms
- Develop best practice processes for your firm
- Become part of a growing community, for positive change
- Enjoy bulk discounts in membership and training course fees
- Debate what financial wellbeing practices look like at Regional Meetings and the monthly Roundtable, Wellbeing Cafe and Forum events
- Marketing activities to include one internal IFW webinar, monthly newsletter, quarterly content for outbound communications, visibility on our website and complimentary access to the IFW Audit (worth £600).

#### Joining fee:

£2,750 + vat per annum to receive all of the above. Excludes membership fees.

### Thereafter you can also consider other activities, such as:

- The funding of research / white papers
- Speaking at and sponsoring the IFW Conference
- Completing the Financial Wellbeing Certificate programme
- Engaging with IFW accredited training programmes
- Ordering copies of the Financial Wellbeing Book

These activities will be costed individually.

### To join as a Corporate Member please email our CEO at nick@ifw.org.uk





- www.ifw.org.uk
- members@ifw.org.uk
- Queen Square House, 18-21 Queen Square, Bristol, BS1 4NH

