

Contact: Elena Kale

07803 584070

For Immediate Release



Invest in Wellbeing with the IFW featuring Professor Paul Dolan

Following two virtual annual conferences in 2020 and 2021, and a very successful in-person event in May 2022 the Institute for Financial Wellbeing (IFW) has officially launched its 2023 Annual Conference - its first as an authorised Institute.

Taking place on 23rd May back in its home town of Bristol, the event is returning to the Bristol Hotel along with an optional social gathering the night before at Harbour House, offering delegates the opportunity to meet, socialise and network physically, which proved so popular at 2022's event.

The IFW Conference, once again entitled "Invest in Wellbeing", will share the 'how to' of financial wellbeing, with the intention of equipping anyone who works in the financial world with tools and resources to help their clients achieve a more fulfilling relationship with money.

Inspirational speakers in the line-up include Mental Health Engagement Champion Nick Elston, Alex Whitson from VouchedFor; Aegon UK; Martha Lawton speaking on vulnerability, Clémence Chatelin talking about sustainability; Kerry Seymour focusing on neuroscience, and our Founder Chris Budd. Behavioural scientist Professor Paul Dolan has just been announced as a keynote speaker. Paul is the author of the bestselling books Happiness by

Design and Happy Ever After. He also hosts the Duck / Rabbit podcast about the polarisation problem in our society and is the founder of the Lifetime Wellbeing Cooperative™.

Breakout discussion sessions will take place throughout the day incorporating topics such as Workplace Wellbeing and Philanthropy, plus a dedicated session on why financial coaching matters. The IFW Alumni, Financial Wellbeing Certificate graduates, will provide practical examples of how they have implemented financial wellbeing to enhance client relationships.

Ruth Sturkey, Chair of the IFW, says “After the success of last year’s conference we are so excited to be returning to Bristol in 2023 for another packed event. As a member-led organisation it’ll give us another opportunity to meet again face to face and build on relationships that have deepened over the last 12 months, as well as take away some incredible insights from all our speakers.”

Positioned as uniquely different from any other financial planning conference, either online or in person, the IFW Conference is open to non-members and members. CPD-accreditation ensures financial professionals can put this event towards their career development.

To view the entire agenda, and purchase a ticket please visit <https://instituteoffinancialwellbeing.com/ifw-annual-conference-2023/>

ENDS

Notes to editors:

- The IFW is a non-profit organisation which launched in September 2019.
- It is a membership-based business providing research, tools and knowledge focused on the growth of financial wellbeing. For more information on membership please email members@ifw.org.uk
- Bulk ticket prices are available, please contact members@ifw.org.uk
- The IFW works with a number of partners who have the opportunity to lead and support new financial wellbeing projects and research
- For sponsorship opportunities relating to the IFW annual conference, please email elena@ifw.org.uk
- The IFW executive team can be found at: <https://instituteoffinancialwellbeing.com/who-are-we/>
- For any press enquiries please contact Elena Kale at 07803 584070 or elena@ifw.org.uk